

MOTORIZED EL PASO ON PARADE; AUTO PAGEANT BRILLIANT SHOW

Miles of Automobiles Drive in Motor Spectacle; Crowds Line Streets From Piedras to Plaza; Gondolas Glide Through Streets; Teddy Bears and Indians in Cars; Thousands See the Big Parade.

MOTORIZED El Paso parade Friday night to the playing of bands, the honking of hundreds of automobile horns and the applause of the thousands of people who lined the parade route and the plazas to see El Paso's first annual automobile cavalcade.

The parade included more than 400 automobiles, trucks and service cars and it extended from the Hueco street intersection of Montana street through Pioneer plaza, where the reviewing stand had been erected and where the judging was done and the prizes awarded, to the union station. The parade required one hour and 20 minutes to pass the reviewing stand with the cars running at the average speed of eight miles an hour as they passed in review.

Crowds Line Streets.

Not all of the crowds were downtown as Montana street was lined with people from Piedras street to Mesa avenue many homes were brightly lighted along the parade route in honor of the auto parade. The parade had a marvellous aspect for the occupants of the cars threw confetti and streamers over the crowd, waved to friends and honked the horns until there was one continual roar of horns downtown. Fuses glowed and searchlights picked out the prettily decorated cars in Pioneer plaza. After the parade the crowds visited the automobile show at the various show places and inspected the new models of automobiles.

Five bands riding on trucks, were in the parade and there was music galore.

Musical Section.

The automobile procession was led by the chief of police Don Johnson in the Buick police car and with him were: Capt. W. A. George, of the detective department; Hugh Thompson, police secretary, and W. G. Jolly, police and fire commissioner.

Motorcycle Division.

Motorcycle Division Dick Evans was stationed at Piedras and Montana street as traffic policeman until the parade started when he rode beside Chief Johnson's car on his high powered motorcycle. H. K. Bernard, chairman of the parade committee, was in charge of the arrangements for the forming of the parade and was in general charge of the arrangements at the starting point. H. M. Gillespie was in charge of the truck division.

Auto Cabaret Fire.

Shortly after the auto parade had started on Montana street, the decorated car of S. Z. Silverparre, of the Ross Rubber company, representing the "Queen of Tires" caught on fire as the result of the use of sparklers. The flames of the fire got into the car and into the white cotton on the car and was put out by Mr. Silverparre using his hat to beat down the flames. In the car at the time were Robert and Elsie Silverparre, two small children. The damage was not enough to interfere with the progress of the parade which was a prize winner in the accessory division.

Haynes Wins Prize.

The Haynes "light six" touring car, which won the second grand prize and the first prize for the best electrically decorated car, was a real beauty. The body of the car was covered with white excelsa, covered with Japanese wisteria. Inserted among the decorations and along the running board were many tiny electric lights. The top was only partly raised at the back and over the top was a canopy of floral decorations with white doves and set off with more electric lights. A long row carried two chariot "horses" with broad white wings, from which ribbons ran back to the hood of the car, on which was seated a little girl. The car belongs to the Southern Motor company, being one of the models brought here especially for show week, and was driven by Miss Irene Laughlin. With Miss Laughlin were Mrs. Leo Schuster, Misses Helen

The Prize Winners.

Grand Prizes.

First grand prize, \$100 in gold—Mrs. A. J. McQuatters, Cadillac "eight."

Second grand prize, pair Kelly-Springfield, a six—Miss Irene Laughlin, driving Haynes "light six" of the Southern Motor company.

Third grand prize, loving cup presented by Justice J. J. Murphy—Miss Irene Robertson, driving the Oakland "four" of R. L. Morris.

Army Division.

First prize for trucks, cup—Sixth infantry.

Second prize for trucks, cup—Eighth cavalry.

Third prize for trucks, \$10 meal ticket—Fourth infantry.

Accessory and Tire Dealers.

First prize, cup—Borderland Auto Supply company.

Second prize, hat—Boss Rubber company.

Third prize, 100 embossed Christmas cards—Oakland Auto Sales company, for Stewart vacuum feed system.

Truck Division.

First prize, cup—Hines Lumber company.

Second prize—Velvet Ice Cream company.

Third prize—Magnolia Bottling Works.

Dealers' Division.

First prize, cup—Cadillac Sales company, Cadillac "eight" driven by Miss Eleanor Shelton.

Second prize, cup—Allison Veal, Awarded to D. B. not yet claimed.

Third prize, oil and gas tank—International Auto company, Buick "six" driven by C. A. Stewart.

Pleasure Cars, Privately Owned.

First prize, touring car, cup—Mrs. A. J. McQuatters, Cadillac "eight."

Second prize, touring car, electric percolator—Miss Ida Hunter, Cole "six" driven by R. L. Morris.

Third prize, touring car, spring rocker—W. H. Marsh, Winton "six."

First prize, roadster, cup—M. L. Burkhead, Haynes "light six."

Second prize, roadster, fountain pen—Awarded to W. B. not claimed.

Third prize, case of soft drinks—R. R. Murden, Apperson Jack Rabbit.

Special Prizes.

Special prize for best decorated pleasure car driven by a woman and robe—Miss Irene Robertson, Oakland "four."

Special prize for best electrically decorated pleasure car—Miss Irene Laughlin, Haynes "light six."

for the El Paso Sales company. His car was covered with cotton to represent snow and the electric lights hidden in the cotton. The occupants of the car were dressed as Teddy Bears and were: Ruth Lorne Marsh, Claude Johnson, Jr., Allen Johnson, Edna Johnson, Jack Foxworth, Harold Burnett and Harold Davis.

In the fire chief's machine, a Mitchell touring car, which was white and blue hunting, completely hiding the truck itself, United States tire penants added to the effect and on a side of the car was a sign that read "United States tire."

The Pennsylvania tires were shown by the truckload, several dozen being piled up in a one-ton Republic truck.

Shows Vacuum Feed.

The purpose of the Oakland "six" roadster with the front elevated to an angle of 45 degrees was to demonstrate the use of the vacuum feed system. Aside from the special "prop" to hold up the front, it was entirely a regular car. The motor was a big one and had his car covered with yellow chrysanthemums, white excelsa and blue. The headlights were unusually strong and threw two bright beams into the sky. A special reflector light was slung beneath the chassis to show the scheme of support.

Gondola Car.

Mrs. A. J. McQuatters drove her Cadillac "eight" which was the most beautiful car in the parade, and winner of the grand prize, as well as the prize for touring cars. It was covered with paper flowers and the tonneau seat was completely covered by a canopy of flowers, while the radiator was built out in the form of a gondola with a great graceful butterfly poising on the very tip. The color scheme was yellow and white and the entire car was covered with decorations. Lamp standards formed the four points of the canopy and the occupants were half hidden by the masses of flowers. With Mrs. McQuatters were Mr. and Mrs. Z. L. Cobb, Mrs. Paul Gunther and Frank McQuatters. The men wore evening clothes and silk hats while the women wore party gowns, evening gowns and picture hats.

Teddy Bears.

W. H. Marsh drove a Mitchell "six" Red, white and blue decorations covered the Studebaker touring car of H. N. Shipley who was accompanied by Mrs. Shipley, Mrs. Dollie Hand, Miss Pearl Hand and Miss Annette Shipley. Otto Burger drove his Studebaker "four" with Mrs. Burger, Mrs. H. H. Boyer, Miss Mary Boyer, Miss Gertrude Burger and Harry Gravitt.

T. B. Lovelady drove a big American flag draping his Dodge car in which rode Mrs. Lovelady, T. H. Lovelady, Miss Velma Lovelady and Mrs. W. L. Benton. E. M. Whitaker drove his Dodge car with Mrs. Whitaker, Dorothy Whitaker, E. H. Whitaker and Miss Beale Luther with him.

The Lone Star Motor company's Hugmobile touring car was driven by W. T. Gillespie, with Miss Dorothy Bretz riding with him.

T. E. Cunningham drove his Chalmers "38" and W. T. Kellogg had his Peerless touring car in the owners' section.

Cadillac With Flags.

Walter Adams, chauffeur for W. W. Turner, drove the Turney Cadillac touring car in the parade with flags draped from the top.

A. E. Bering drove a Winton "six" with Mrs. Bering, Miss H. Bering, Mrs. M. Bering and Miss Elveda Meek. Jack Brack drove a Jeffrey touring car with H. A. Burgess of the Jeffrey company, with him in the front seat.

Billy Adolph had, in his Winton "six," Mrs. Adolph, Mr. and Mrs. R. L. Adolph, Alfred, Lala Cadona and Rosa Cadona.

Threat Out Streamers.

C. D. Nauman, of the Nauman Motor Sales company, drove a Reo the Fifth touring car. The car was covered with streamers and the occupants threw streamers into the crowd as the parade moved along the streets. In the car were Miss Edith Fallow and F. G. Hoagland.

W. O. Powers drove a Cadillac "eight" for the Cadillac Sales company with Mrs. Power, Mr. and Mrs. W. M. Gray, Mr. and Mrs. O. L. Moore.

A 1915 model Cadillac appeared in the parade, driven by R. L. Erab, of the Cadillac Sales company and directly preceded the 1916 model Cadillac driven by W. O. Power for the same company.

C. E. O'Meara of the Maxwell factory staff, drove a Maxwell touring car.

Motor Boat.

A Chandler "six" was rigged up like a motor boat with prow, a fog horn and many flags and pennants. L. Momen and Ed O'Brien were in the car.

James Casey had his Palmer-Singer racer in the parade with flags draped on it. Jack Mathews drove it. Walter Williams rode with him.

Jeffrey Car With Party.

T. W. Carraway drove a seven passenger Jeffrey car and had as his guests Misses Nora Wagner, Mrs. Aronson, Fanny Aronson, Ruby Miller, Ruth Aaron and Mrs. C. G. Williams.

Mrs. T. W. Laher drove her seven passenger Loconobile and had for her guests Miss Irene Flannikin, Mrs. R. B. Orndorff and Mrs. J. M. Lewis.

R. R. Murden, accompanied by Mrs.

PARADE JUDGES HAD BIG TASK

Mixing of Divisions and the Lack of Numbers on Cars Cause Trouble.

Judging the big automobile parade on Friday night was a real job. The judges and the committee had anticipated that the parade would come in divisions but many late comers did not get the full distance to the point of formation at Piedras and Judas streets but simply "horned into" the parade wherever an opportunity offered with the result that touring cars were mixed with trucks and roadsters with dealers' exhibits and so on.

To segregate the best decorated cars under the different classifications was, therefore, considerable of a task. The judges made copious notes, chewed off the ends of several pencils and then wondered why all the cars didn't bear identification numbers. They finally adjourned, after the parade, to the Sheldon hotel where a real "heavy" conference was held.

The decision to give first grand prize to Mrs. A. J. McQuatters' Cadillac, so it was to be a unanimous decision when it came to classifying this float under a division, there was a considerable argument, but choice finally decided that it was also eligible as a touring car and got first in the touring car class. The unanimous choice was made.

Miss Irene Laughlin, who drove the Haynes "light six" and got first prize for second grand prize and first prize for the best electrically decorated car. Between the Haynes and the Oakland driven by Miss Irene Robertson, there was little to choose for the best decorated car driven by a woman, but Miss Robertson finally got the award.

The rather unique decoration of the "high school car" driven by Miss Ida Hunter, won second place in the touring class while the cut "Teddy Bears" car, driven by W. H. Marsh, landed it third prize. The Overland driven by R. M. Morris, gave the Mitchell car a run for the honors and got honorable mention.

No army pleasure cars bore numbers, so far as the judges were concerned, so it was decided to give all the army prizes to the trucks and the armored auto of the sixth infantry was the unanimous choice for first prize. The neatness of the eighth cavalry exhibit won it second place while the fourth artillery was an easy third.

In the commercial truck division, the miniature electric lighted home shown by the J. C. Lumber company, was given first place without dissent. The velvet ice cream company's exhibit got second and the Studebaker works took third.

The Borderland truck stood out in the accessory division with the "Queen of Tires" exhibit, in which little Elsie Silverparre, age seven, perched in a big Kelly Springfield tire on a big cut of cotton, took second. The novelty of the Stewart vacuum feed system, as shown in the elevated Oakland, won it third prize.

The judges made a statement after announcing the awards in which they remembered the motorists in the parade to remember the difficulties attending the judging and not to be too critical. The awards were given in practically every class and cars carrying entries were several good cars carried no numbers and could not be identified and had, naturally, to be left out of consideration.

Murden, drove an Apperson "Jack Rabbit" roadster.

Paul Harey, driving a Haynes "six," had for his guests Misses Eleanor Wright, Bettie Mary Smith, Elsie Sheppard, Ann L. Helman, Flo Sheppard, Wintie Edmondson and Ruby Ponfort.

A. J. Staudt drove a Studebaker bus for the Elliott & Garrett company, and had for his passengers Misses Marie McCullough, Gertrude Staudt, Blanche Bradley, Joe Baker, Irene Frazier, Fay Goodwin, Mary Lloyd, and Messrs. Lee Jones, Jess H. Unsell, Dan Long and Jack Litchfield.

F. F. Keating drove a five passenger Dodge for the Lone Star Motor company.

Lone Star Motor Cars.

F. Kiohes drove a seven passenger Hugmobile for the Lone Star Motor company, and had for his guest A. E. Vinay.

G. W. Stearns drove a seven passenger Dodge for the Lone Star Motor company, and had for his passengers Mrs. Stearns and Mr. and Mrs. Paul Butin.

A. B. Leigh drove a Dodge roadster for the Lone Star Motor company and was accompanied by Mrs. A. B. Leigh.

P. D. Miller drove a Chandler roadster and was accompanied by C. T. Connor.

J. Swanson drove a five passenger Cutting and was accompanied by Misses Rosa and Mrs. McLain, Miss Grace Manville, Miss C. Levy and Miss Ida Cohen.

High School Represented.

The El Paso high school was represented by a handsome automobile decorated in orange and black, the young women dressed in the same colors, and escorted by Harry Welch and Maurice Blumenthal, members of the high school cadets, in uniform, as footmen.

The girls in the car were Miss Ida Hunter, driving; Ethel Crawford, Frances Earle, Genevieve Bannell, Florence Robertson, Edith Robertson and Mrs. Ernest Meier, chauffeur. This car was among the best winners.

Mr. and Mrs. W. J. Buie, 1931 Kentucky avenue, Highland Park, loaded their Ford with twelve small boys, collected at random in Highland Park, the purpose of the number meaning that Highland Park was highly prosperous. The car was decorated in black chrysanthemums and red fuchsias, as well as many small American flags.

In the car were: Mary and Josephine Bretz, Stephen Hollaway, Charlie Sharp, Clayton and Nellie McCord, Ruth Heibig, Myrtle Estes, Eddie Hughes, Ross Roe, Myrtle Stevens, Robert Stevens.

Dorothy Pierce, Raymond and Willie Warren, Imogene McGee, and Clara Lowrie.

G. I. Watt drove a "Baby Grand" Chevrolet and was accompanied by Mrs. Watt.

Frank W. Brown drove a Hudson "big six" seven passenger car, with S. Ingessoll, chauffeur, at the wheel. Mr. Brown had as his guests Misses Grace Brown, Jeannette Brown, Mabel Gert, Marion Letcher and Bettie Safford.

Reo Fifth Carries Party.

J. P. Holdridge drove a Reo "fifth" for the Nauman Motor Sales company and had for his guests Mrs. Holdridge, Mrs. B. Palmer, Miss Ethel Rose and Miss D. McKinney.

William Klondyke drove a Winton "six" for the El Paso Auto Sales company.

L. M. Cregor drove a Dodge five passenger car for the Lone Star Motor company and was accompanied by Mrs. Cregor and their little daughter, Frances Cregor.

Leo J. Frost drove a Franklin roadster undecorated, but with a big box of red and white carnations which he threw to the onlookers as he passed. He drove for the Franklin Motor Car company. He was accompanied by Mrs. H. M. Gillespie.

Franklin drove a seven passenger Franklin touring car and had for his passengers Mrs. Spears, Mrs. C. T. Lewis, Mr. and Mrs. C. W. Rowen, the Spears' baby and the Rowen baby.

E. R. Hagaman drove an Oldsmobile, model 42, and was accompanied by Mrs. Hagaman, Mrs. P. G. Hagaman and Mrs. G. Hagaman.

F. L. O'Brien drove a Ford roadster and was accompanied by Mrs. O'Brien.

G. R. LeBaron drove an Overland with Mrs. LeBaron and children.

J. W. Gist drove an Overland "six" with Mrs. Gist, Mrs. M. Lyles, Mrs. K. S. Martin and three children.

"Some Pumpkins" came next, with Miss Edna Robertson driving an Overland touring car containing Miss Irene Moyer, Miss Elizabeth Field, Miss Sarah Barclay and Miss Corrie Ivy, all dressed as pumpkins.

Hazel Armstrong drove a Ford for Markers & Young, and had for guests Miss Ella Richards and Earl Richards.

Renbush Came to Town.

S. L. Lane, accompanied by his family, was in a Ford car decorated with farm products and American flags. The head of the family and all the occupants were dressed as farmers. Mr. Lane's machine represented the Security Realty company. Mr. Lane wore an old straw hat and false whiskers.

Emory Wiseman drove a Ford coupe and was accompanied by Charles Thomas.

Frank Williams drove a five passenger Oakland.

Mrs. Claude B. Hudspeth drove an Oakland "eight," and had for her guests Mrs. J. S. Gething, Mrs. Frank Gething, Mrs. E. Kayser, Mrs. Hal Hamilton of Del Rio, and Miss Elizabeth Hudspeth.

E. M. Ford drove an Oakland "38" and had for his passengers Mrs. Ford, Clifford Ford, Mrs. Marie Zuelka and Miss Evelyn Zuelka.

Roy Culver drove a seven passenger Oldsmobile and was accompanied by Mrs. Culver and Mrs. W. S. Culver and Virgil Culver.

J. S. Gething drove an Oakland roadster and was accompanied by Claude Hudspeth, Jr.

C. W. Ardoin drove an Overland "41" and was accompanied by Mrs. Ardoin, Mrs. T. M. Shely, Miss Bettie Hodges and Mrs. Lois Ardoin.

Christmas Decorations.

Miss Thelma Caser drove a Cadillac seven passenger car and had for her guests Miss Kate Tatum, Miss Mary Wadlington, Miss Verne Cunningham and W. D. Casey, Jr. This car was decorated with Christmas ornamentation, in which red, white and gold tinsel were attractively used.

W. L. Hudnell drove a Saxon "four" and had with him, Miss Max Hudnell, W. K. Homan drove a Dodge car for

the Lone Star Motor company and was accompanied by Miss Kate Krause, Miss Emily Ellison, Miss Nellie Smith and Miss Lela Ross Smith.

Mrs. Charles R. Loomis drove a five passenger Dodge and was accompanied by Mrs. L. G. Witherspoon, Mrs. A. Walter E. Arnold and Charles R. Loomis.

W. S. Cromble was helmsman in an Overland "3" carrying Mrs. Cromble, Mrs. G. M. Cromble, Mrs. Harris Rathall and Miss E. A. Walthall.

Charley Sharp drove a Packard 38, all by himself.

J. M. Sully in a Packard twin "six," drove Mrs. Sully, Miss Belle White, J. L. Burnside and J. L. Burnside, Jr., for passengers.

Walter Pottall piloted a Buick containing Dr. C. C. Young, Mrs. William Moon, Miss Lucy Moon, and master Robert Moon.

Alvin L. Finest drove a Buick roadster with Wilfred Swanson along for company.

Navigates Infantry Band.

Fusible Andrade navigated a big six ton Mack truck, carrying the 14th infantry band.

D. J. Stanbury drove a load of the Crawford theater players, in a Haynes "six." Stanbury's party included Miss R. P. Hudson, Miss Louise H. Hoeger, Miss Gladys Williams, the Phell sisters, Miss Dorothy Russell, Miss Frankie Rose, Mrs. Anna Phell, Miss Edith Beverly, and Miss Claire Wayne.

Charles Royal Fox drove a Willys-Knight roadster with Mrs. Fox.

Overland Six.

F. M. Bannell piloted an Overland "six," with six passengers including Miss Isabel Pomeroy, Miss Ina Maxwell, Mrs. Carington Pomeroy, Miss Ina Maxwell, Mrs. Carington Pomeroy,

(Continued on Next Page.)

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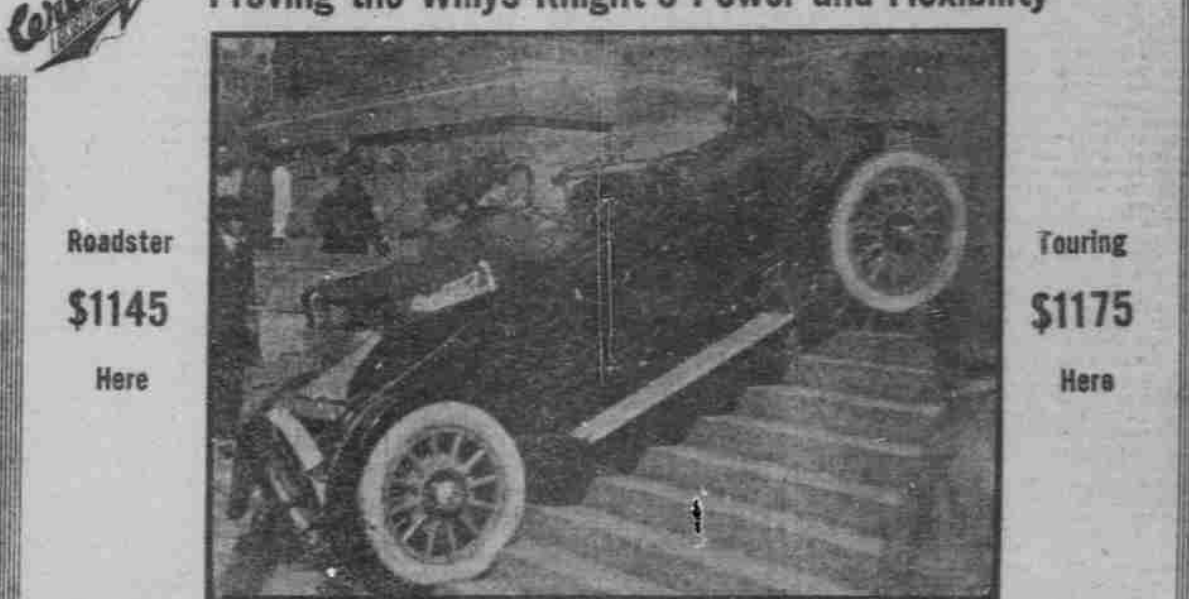
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